

LYNÉ

By Jacqueline

Branding Logo/Professional Profile Photo

LYNÉ

Brand Identity

As a creative fashion design student at TMU, I am passionate about garment construction, draping, contour design, and pattern drafting. With strong sewing skills and experience in marketing brand recognition, my goal is to bring ideas to life through creativity, collaborative teamwork, and effective communication which is an ethos that aligns with the values of LYNÉ — my capstone collection brand.



Designer Researcher Statement

Hi! My name is Jacqueline, I am fourth-year undergraduate student at Toronto Metropolitan University (TMU), specializing in the Fashion Design program. I am currently most passionate about bridging the intersection of culture, identity, and innovative fashion. My branding aesthetics align seamlessly with the vision of LYNÉ, a brand committed to exploring and elevating the realm of emerging futuristic avant-grad street fashion.

LYNÉ stands out in its mission to showcase and celebrate the feminine and trendy styles originating from Asian countries such as Vietnam and China. I believe that in Canada, there is a significant gap in the market when it comes to offering stylish Asian fashion options. This gap presents a unique opportunity to introduce and promote these dynamic fashion influences, thereby enriching the Canadian fashion landscape.

The values upheld by LYNÉ focus on creating unique statement pieces that not only reflect personal creativity but also embody the distinctive aesthetics and rich cultural narratives of the brand. This resonates deeply with my approach to design, where I place a strong emphasis on the idea that fashion should be a powerful medium for self-expression. My specialization in women's wear is driven by a desire to empower individuals to confidently convey their individuality through thoughtfully designed and stylish articles of clothing.

In my future endeavors, I aspire to contribute to the ever-evolving dialogue around representation in fashion. I envision my work aligning with LYNÉ's mission to elevate underrepresented styles, allowing individuals to explore their identities and express their personal narratives through fashion. At LYNÉ, we like to illuminate the beauty of diverse cultural aesthetics within the realm of contemporary fashion. Together, I believe we can redefine the norms of style and carve out a space that celebrates the fusion of individuality and community.

TOFW

My Role: Assistant Sewer for Abby Gaskin's Look #1 in AGC SS25 Collection for Toronto Own's Fashion Week
Abby Gaskin is a former Parsons graduate who worked as a designer for Uniqlo



photographed by @marcomuia



photographed by @raina.tomwig



photographed by @juliasaknis



TOFW Look #1 - Process Work



TOFW Runway Look #1 for Designer Abby Gaskin (AGC)
Completed Dress.



Dress from AGC SS25 Collection
Shoot Location: Thunder Cove Beach, PEI
Photographer: @dimitritraganis
Model: @emxtive @foliomanagement

TOFW

My Role: Assistant Sewer for Abby Gaskin's Look #2 in AGC SS25 Collection for Toronto Own's Fashion Week



photographed by @marcomuia



photographed by @juliasaknis



photographed by @ninjahmal



I'm currently in my final year of a fashion design program, focused on a capstone runway collection class. In this course, we create a total of five looks for the spring 2026 runway before we graduate. Here's a sneak peek at some of the designs I'm currently in the process of developing for my upcoming 2026 collection!



The collection features striking silhouettes and cutting-edge streetwear, heavily inspired by current high-fashion couture trends. It embodies a "city girl" vibe, appealing particularly to younger Gen Z consumers. The brand's aesthetic fuses contemporary femininity with bold, masculine avant-garde elements.



SS26 Capstone Collection

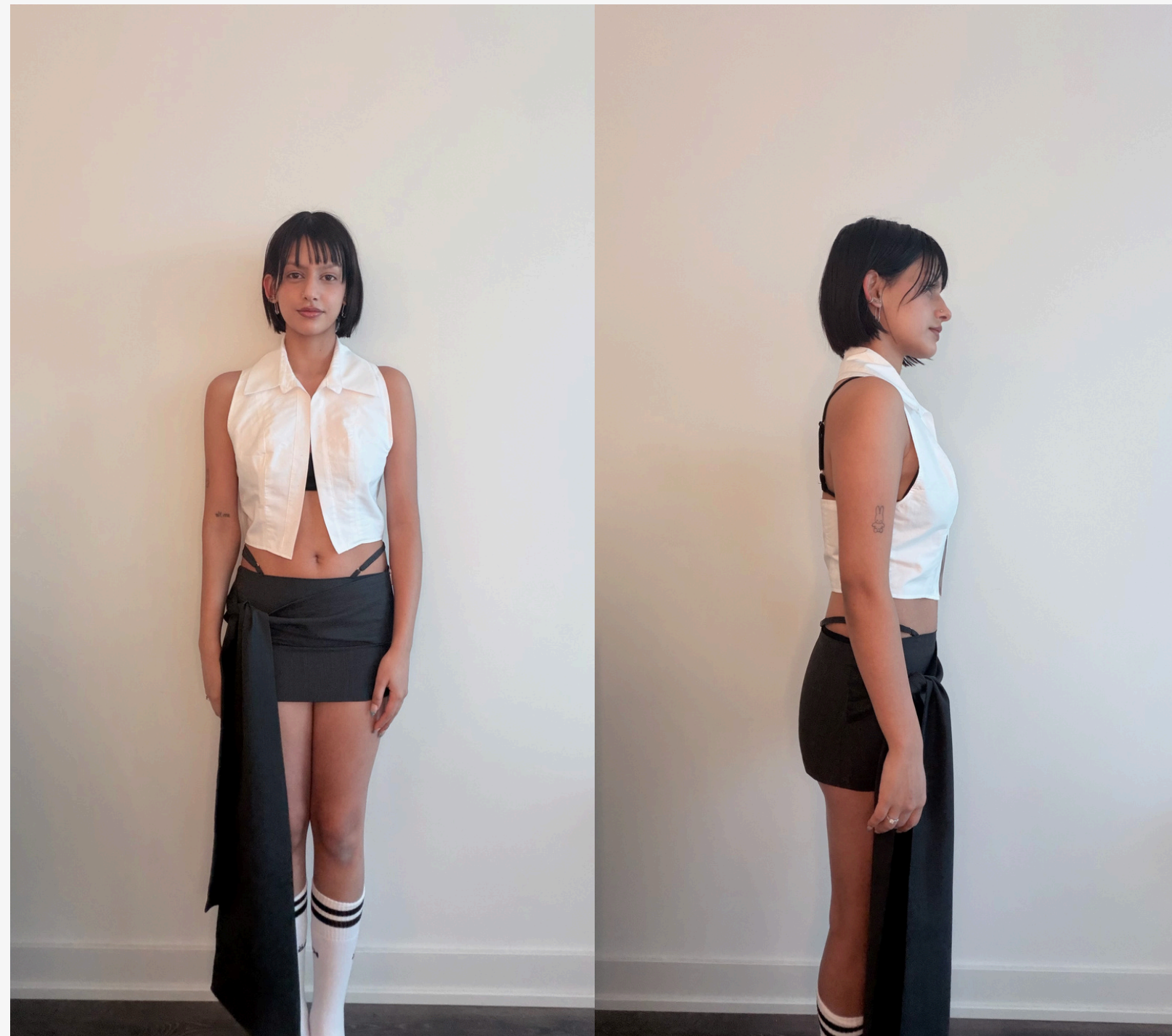


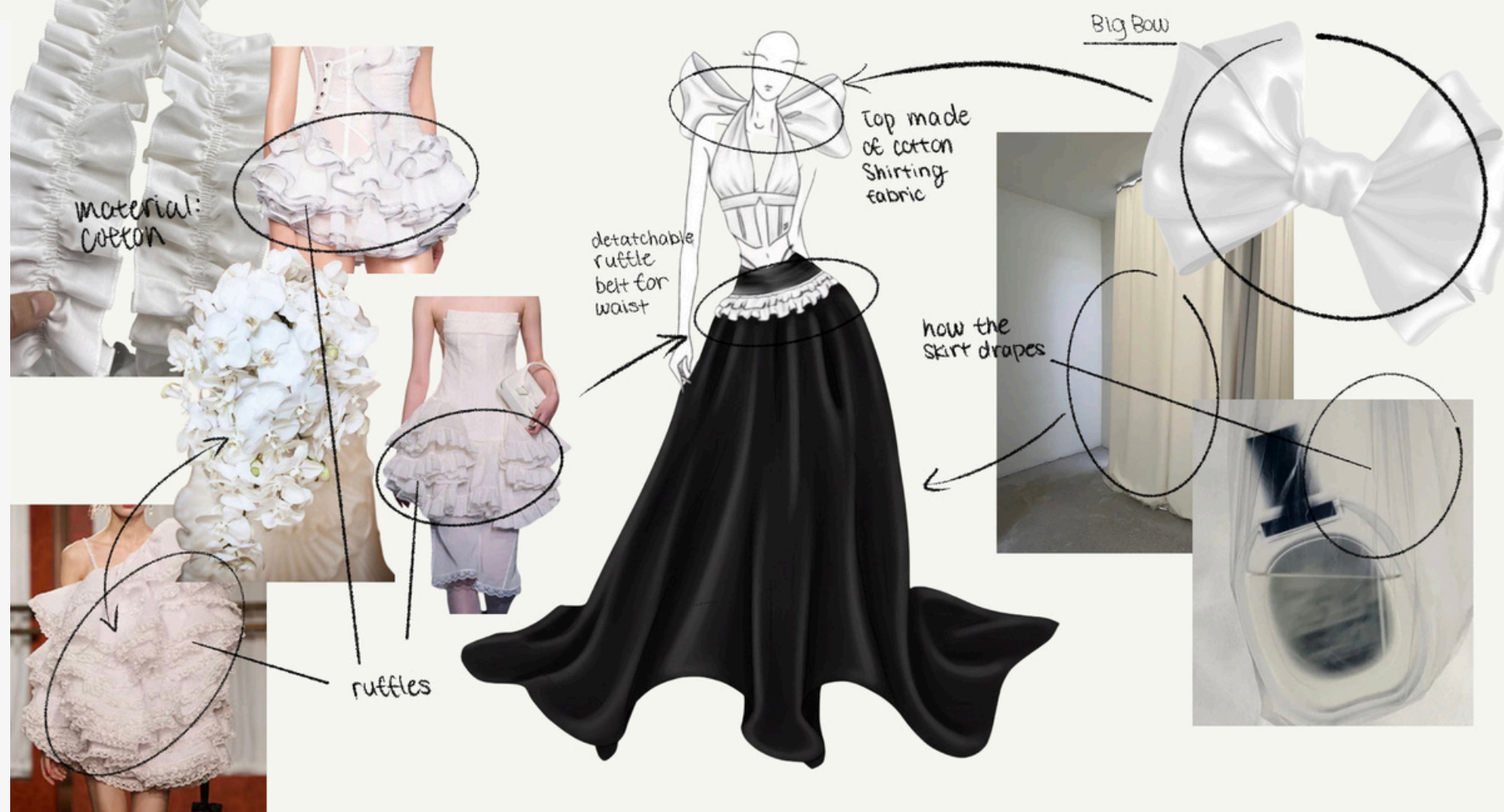
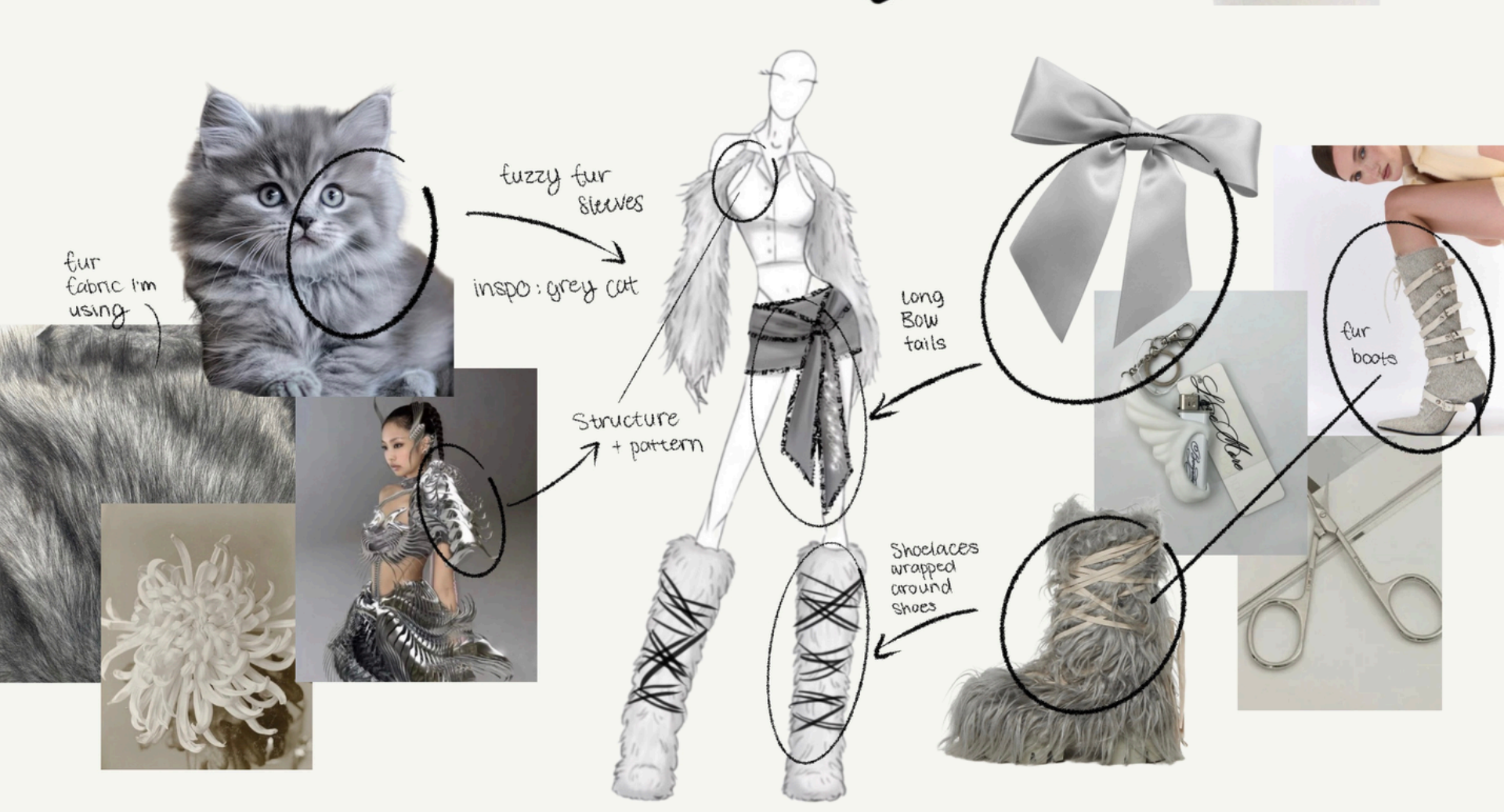
SS26 Capstone Runway Look #1
Zipper and pockets set featuring numerous
pockets made of faux leather.

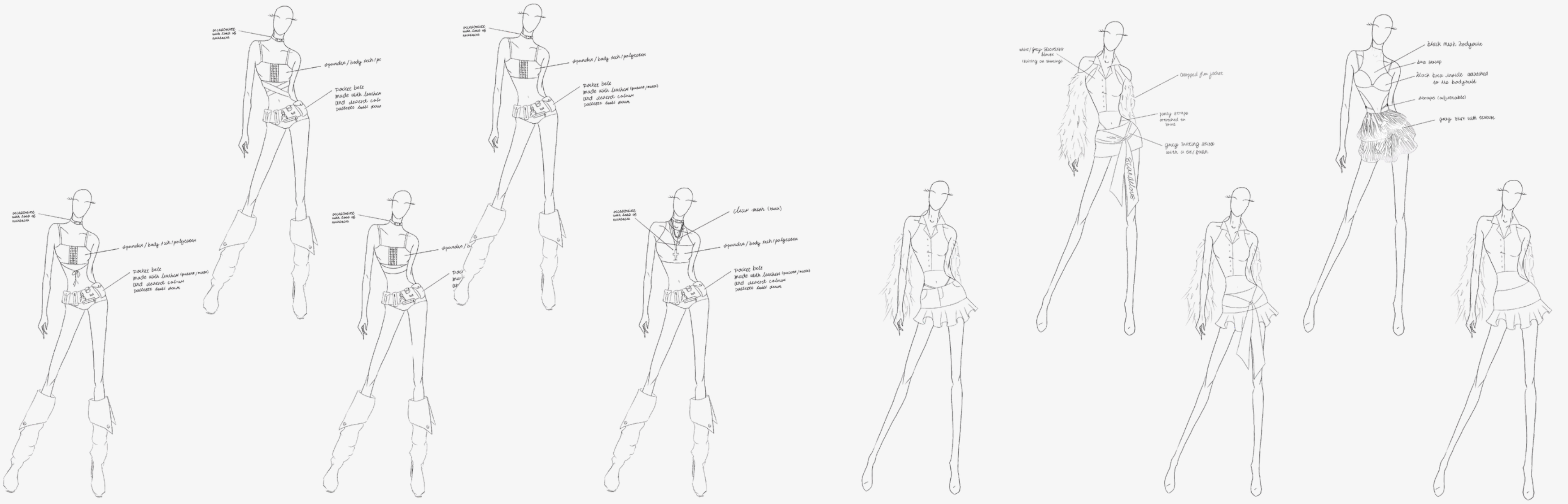
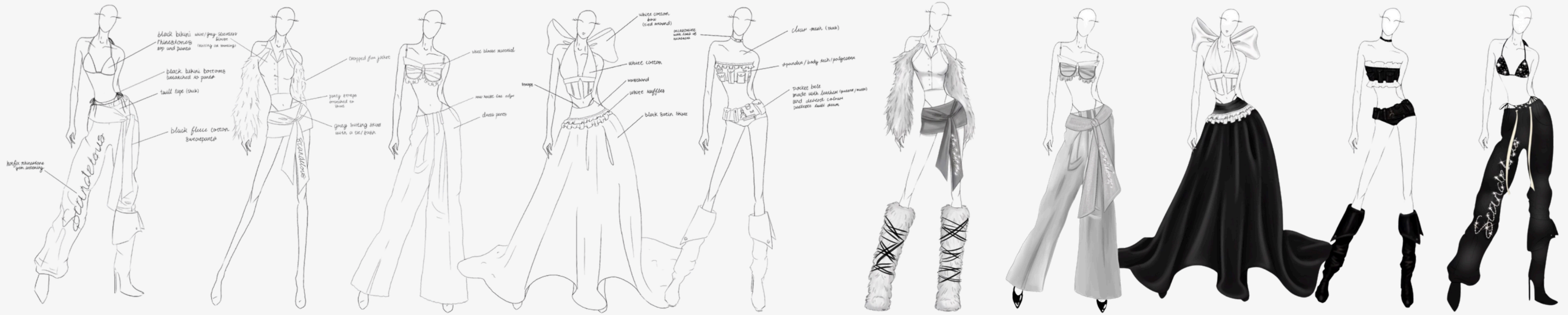


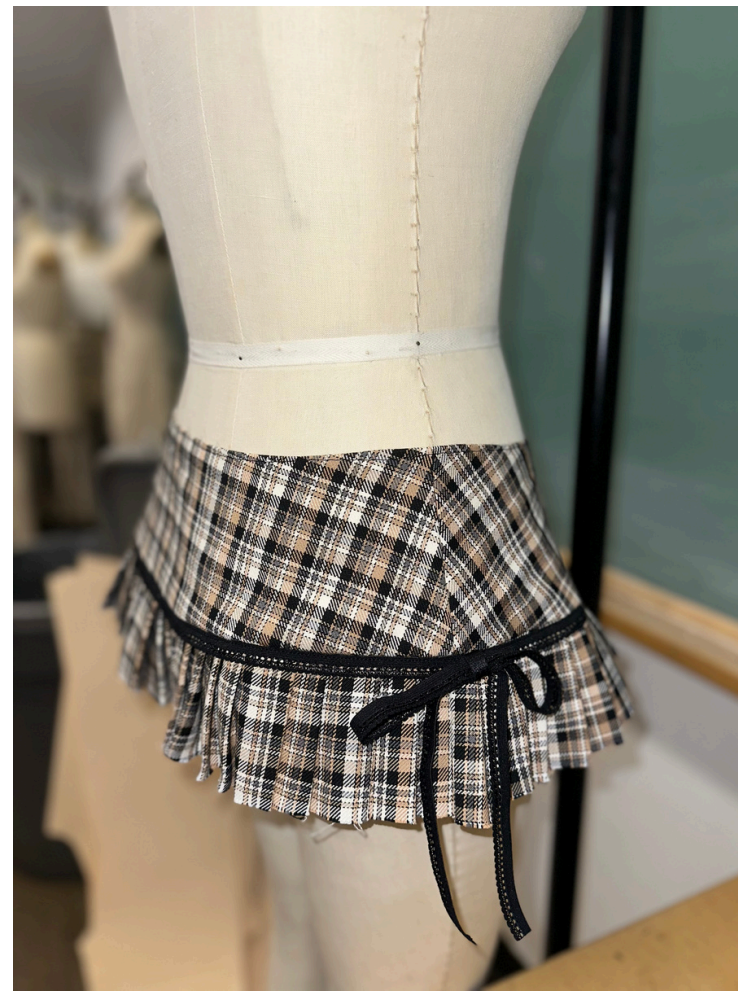
SS26 Capstone Runway Look #2
Frilly ruffled tulle set with lace garter belt.











Depgai Studios

I recently created this low-waisted plaid pleated miniskirt for the second round of my job application to Depgai Studios, expressing my interest in their Fashion Designer position. To make something that resonates with the brand, I used pleating techniques and added hot-fix rhinestones featuring their name on the skirt, giving it a distinctive flair as a representative piece.



Noticing the popularity of low-waisted miniskirts at Depgai, my goal was to create a piece that is very versatile. This piece embodies a soft-girl aesthetic, but at the same time can be styled in an edgy way as well. The skirt features a ribbon detailing sewn all the way around the skirt and includes the words "Depgai Studios" embroidered on the left hip's side with small hotfix rhinestones. Using the size 10 blocks I drafted, this skirt fits perfect as a size "M".

Men's Dress Shirt



J a c k e t



Dress Shirt

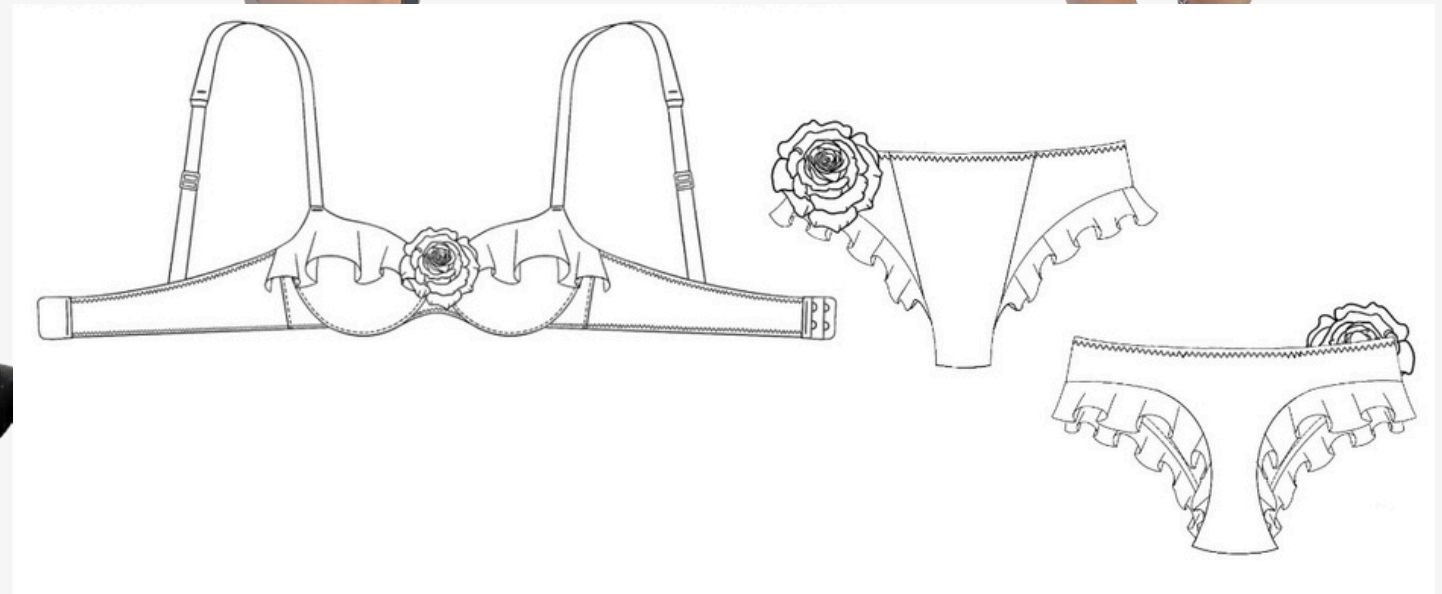
Back in 2022 when I was just applying for universities, one university application specifically needed applicants to sew up an oversized mens dress shirt from their school's pattern. This garment was done on a home sewing machine when I was in grade 12.

This jacket was created during my third year at university in my Advanced Fashion Design 1 course. The course focused on drafting jacket patterns and transferring them onto fabric, allowing me to sew multiple muslin tests before making the final garment with my chosen fabric. I employed various alignment techniques to ensure the pattern pieces were as precise as possible, given the numerous amount of lines that needed to align. Additionally, I learned how to sew in a two-way zipper for the first time during this project.



Lingerie

In the contour design course I completed last year at TMU, I crafted a lingerie set for my partner, inspired by black roses and Marilyn Monroe's black lace dress. The course required us to pair up with someone, take their measurements, and create a custom lingerie set for them. This year, I chose to design and create a matching lace garter belt to compliment the set I made last year.



Fabric A	Fabric B	Fabric C	Trims/Notions



Image from Google

Pants (denim)

Made in my Fashion Design 2 course two years ago, these pants drew inspiration from the 1995 Hong Kong film *Fallen Angels*. Influenced by the film's dark, enigmatic fashion and the vibrant neon lights of Hong Kong's streets, I added my own personal touch to these black denim pants.





Before



After

D r a p i n g

Cutout images of Vivienne Westwood garments from Google



Upcycling

The objective of this project was to repurpose an old, oversized men's dress shirt into a women's top. By using draping techniques and pattern drafting, I developed a completely new design from the original shirt. This project was done in second year of university within the course fashion design 2 with an industrial sewing machine.

Using only the draping techniques I've learnt in the course Draping 1 at TMU's Fashion Design program, objective was to drape using plaid to create texture and an original design of my own. Draping techniques are widely known to be done in Vivienne Westwood's plaid designs.



Jewelry Design

These pieces were crafted in my Advanced Jewelry Design course at TMU. They primarily feature materials such as wire, beads, resin, and silver spray paint, designed to evoke a whimsical aesthetic.

