

THE MYTH OF HER

DIYA PANCHAL

THEME

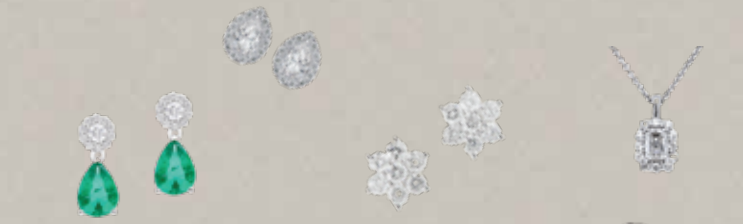
MY CAPSTONE COLLECTION IS BASED ON THE NOVEL, THE SEVEN HUSBANDS OF EVELYN HUGO BY TAYLOR JENKINS REID. THIS HISTORICAL FICTION NOVEL IS ABOUT A HOLLYWOOD ICON, EVELYN HUGO, WHO AT THE END OF HER LIFE CHOOSES AN UNKNOWN JOURNALIST, MONIQUE GRANT, TO WRITE HER BIOGRAPHY. THROUGH THIS, EVELYN RECOUNTS HER DAZZLING RISE TO FAME, HER SEVEN MARRIAGES, HER LOVES AND SACRIFICES, AND THE COST OF BEING A BISEXUAL CUBAN WOMAN IN A HETERONORMATIVE, RACIST HOLLYWOOD.

THE MYTH OF HER IS A TWO-PART DIGITAL FASHION COLLECTION WITH 14 LOOKS, SEVEN IN EACH VERSION, EXPLORING IDENTITY AS A CONSTRUCTED AND PERFORMATIVE ACT. INSPIRED BY THE SEVEN HUSBANDS OF EVELYN HUGO BY TAYLOR JENKINS REID, THE PROJECT EXAMINES HOW WOMEN NAVIGATE GLAMOUR, VISIBILITY, AND POWER WITHIN MALE-DOMINATED SYSTEMS. THE FIRST VERSION PRESENTS A DIRECT DEPICTION OF EVELYN, WITH EACH LOOK REPRESENTING A STAGE OF HER LIFE AND TRANSLATING EMOTIONS SUCH AS AMBITION, INTIMACY, LOSS, AND REINVENTION INTO SILHOUETTE AND FORM. THE SECOND VERSION REINTERPRETS THESE LOOKS THROUGH MY OWN PERSONALITY, SHOWING HOW I WOULD TRANSFORM THEM. CREATED IN CLO3D, THE COLLECTION TREATS FASHION AS NARRATIVE, REVEALING THE EMOTIONAL LABOR BEHIND CURATED PUBLIC IMAGES.

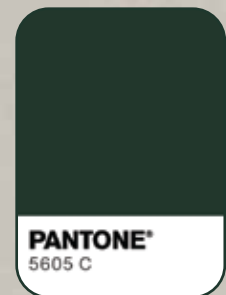
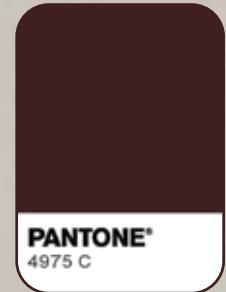
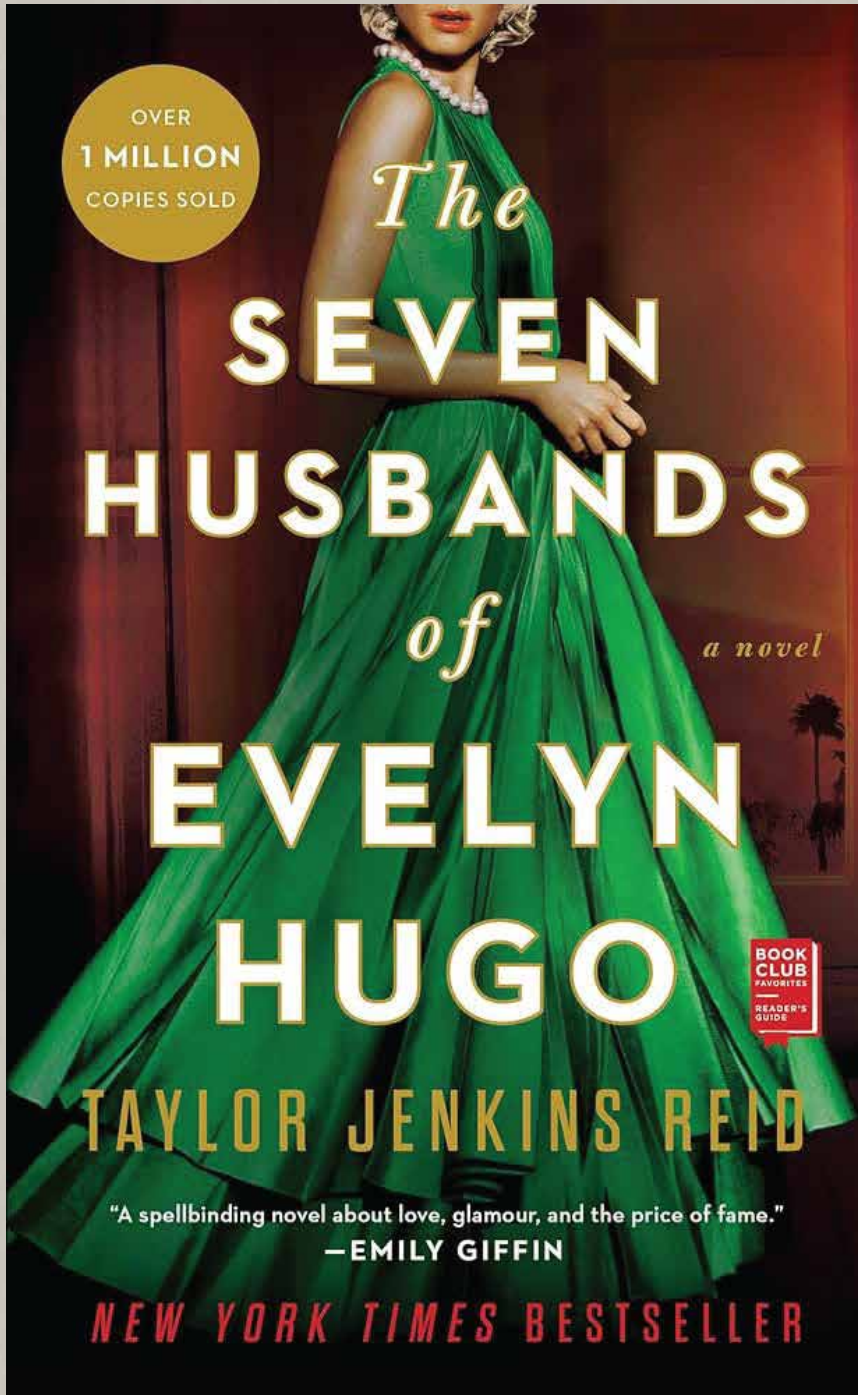
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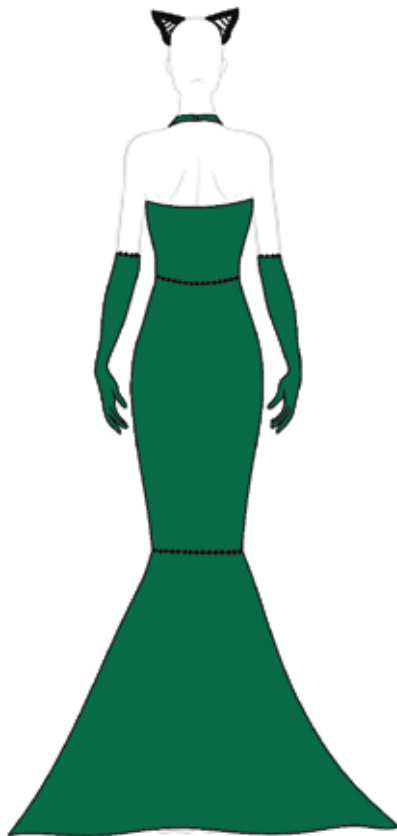
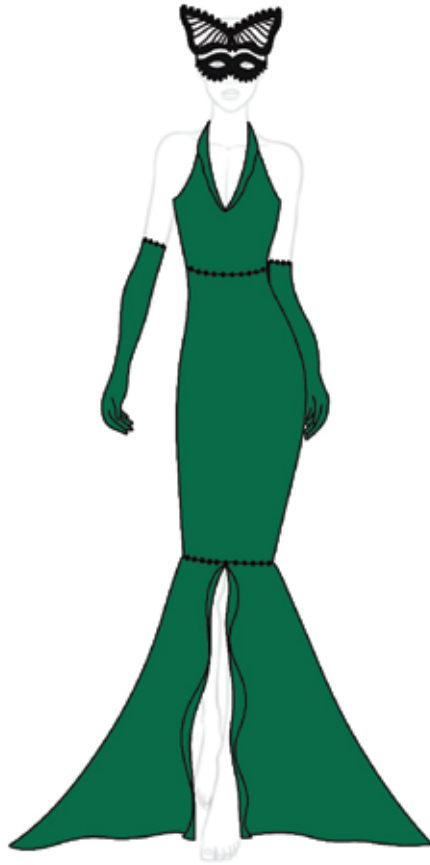
MOOD BOARD



COLOR PALETTE



FINAL SKETCHES



FINAL SKETCHES



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