

DIE SPIRALE



DAUGHTER F26

MISSION STATEMENT

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DIES IRAE is a womenswear collection that focuses on exploring dark fantasy through eveningwear by spotlighting eerie reds, earthy browns, slithering veins, and thorny branches. From entry-level luxury brand DAUGHTER, this debut edit visualizes Biblical violence in an attempt to sway the notion that anger and rage are not an inhumane notions, but a divine intangibility that creates dialogue.

DIES IRAE targets art-industry focused millennial females (20 to 40 age range) who are excursionists (Dallabona), innovators (Mitchell), and sensation seekers (Ko et al.) who value high-quality, unforgettable goods, adopters of new products, and believe they have good taste in aesthetics.





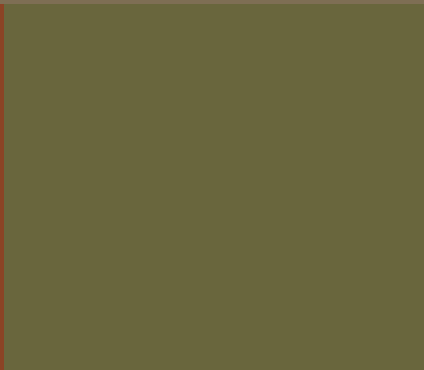




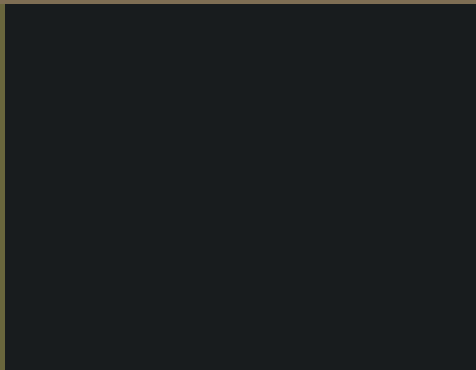
MO 2020



Firstborn son



99 Theses



Gomorraah

Colour Palette



Banquet of Chestnuts



Calf



FABRIC MANIPULATIONS



Silicone with red colourant to make veins attached with silicone base to burnt gauze (heat gun application)
For LOOK 5
Pros: durable for long periods, quick drying time
Cons: expensive, requires molds

Bioplastic (100 ml of water, 6g of gelatin and vegetable glycerin, powdered food coloring)
Experimented with double amount of gelatin and glycerin (increases durability)
For LOOK 5
Used to make veins (can cut into veins after curing)
Testing for glue and sewing application
Pros: affordable, easy to make, customizable
Cons: less durable than silicone, risk of molding

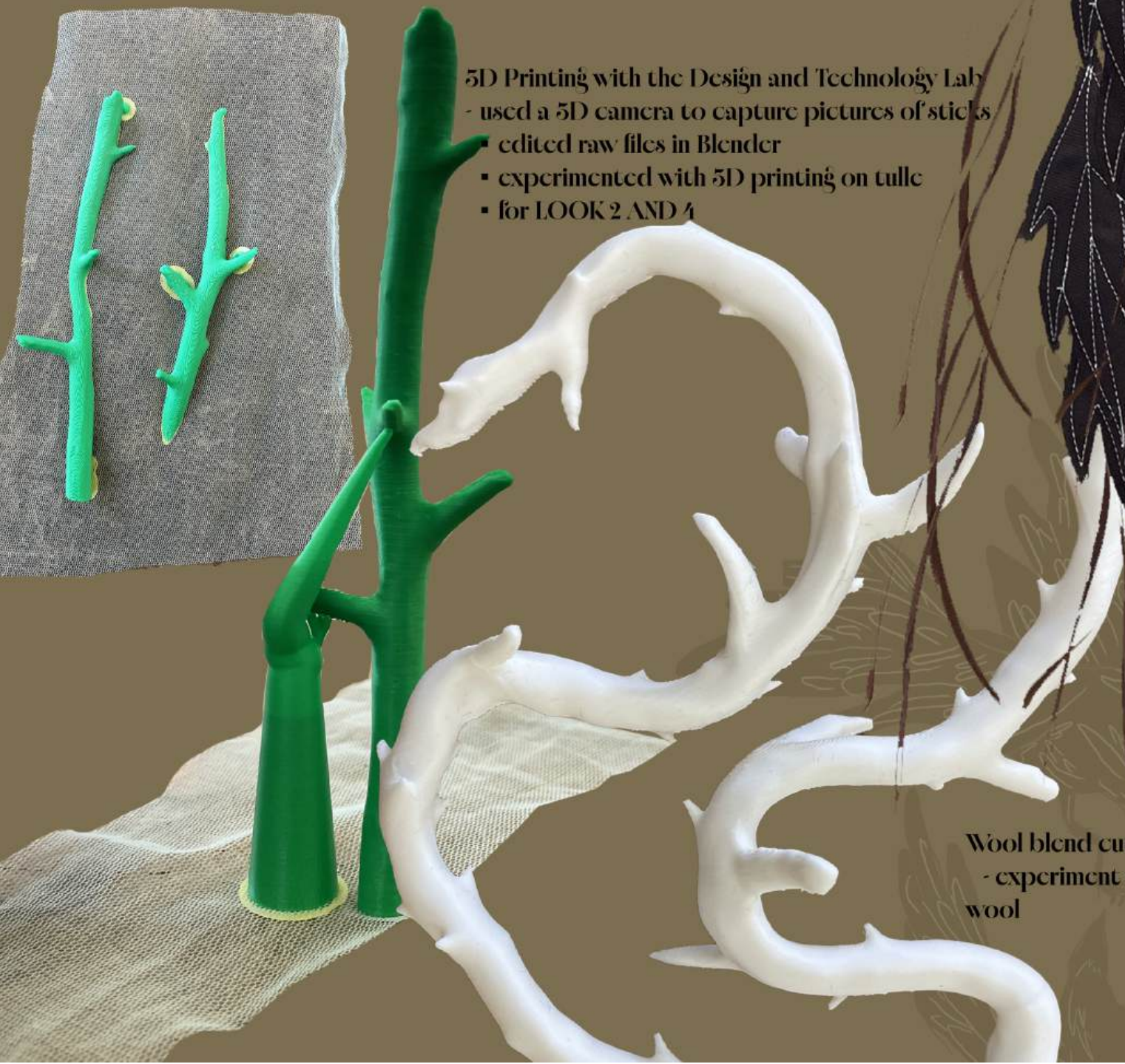


Foam clay application with velvet overlay (mesh underneath)
For LOOK 1 & 5
Bonded with fabric glue and basting stitches
Pros: better alternative to bioplastic/silicone
Cons: foam clay hardens, time-intensive

FABRIC MANIPULATIONS



- 5D Printing with the Design and Technology Lab
- used a 5D camera to capture pictures of sticks
 - edited raw files in Blender
 - experimented with 5D printing on tulle
 - for LOOK 2 AND 4



Wool blend cut feathers mounted on EVA foam
- experiment with laser cutting for feathers and wool



DESIGN JOURNAL
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DESIGN JOURNAL



Feathers

Thorns

Crows symbolize
- Wrath, destruction
Judgement,
death

- INVASIVE SPECIES
- Giant Hogweed
 - Golden Rod
 - Wild Parsnip

Crown of
thorns

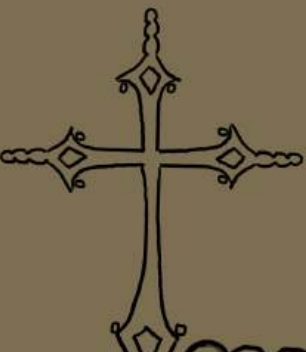
heart on
fire
popular
symbol in
the bible

veins

Fallen
angel,
hell

DESIGN JOURNAL

Biblical
hand
signs

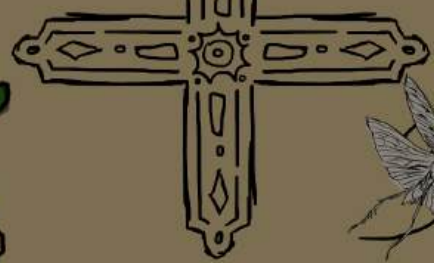


Buckthorn berries +
rosary (plant represents
curse)

Locust
Swarm
bible = God's
Fury



↓ wings?
organza?



↓
noah's ark
ex God's Fury





Title Page
Diego, Sophie. First Illustration. 2025. Toronto, Canada.

Brand Analysis 1

"Fecal Matter" Matieres Fecales, matieresfecales.com/. Accessed 1 Nov. 2025.

"Matieres Fecales: Women's Thierry Leather Trench Coat (Black): DSMNY E." SHOP, shop-us.doverstreetmarket.com/collections/matieres-fecales/products/matieres-fecales-thierry-leather-trench-coat-sclerabl-mat01c201-aw25. Accessed 1 Nov. 2025.

Brand Analysis 2

"In The Mood for Medieval Romance? Check Out Mel Usine, a New NYC Brand." Vogue, <https://www.vogue.com/article/in-the-mood-for-medieval-romance-check-out-mel-usine-a-new-nyc-brand>. Accessed 1 Nov. 2025

Brand Analysis 3

"Rose Blooming Set." SongsofSiren. <https://songsofsiren.com/product/serpent-dress/>. Accessed 1 Nov.2023

"Serpent Dress." SongsofSiren. <https://songsofsiren.com/product/serpent-dress/>. Accessed 1 Nov.2023

Brand Distinction

Diego, Sophie. Look One. 2025. Toronto, Canada.

Mission Statement

Diego, Sophie. Ideations. 2025. Toronto, Canada.

Moodboard 1:

Bruegel The Elder, Pieter. The Tower of Babel. 1563. Kunsthistorisches , Austria.
 Bol, Hans. The Tower of Babel. 1590. BroelMuseum, Belgium.
 Stieberich, Franz. Torre de Babel. 1776. Sotheby, Germany.
 Dore, Gustave. David Slays Goliath. 1886, Dore's English Bible.
 Dore, Gustave. Dove Sent Forth from the Ark. 1870, Private Collection, France.
 Durer, Albrecht. Eve. 1507, Museo del Prado, Spain.
 Errazquin, Jose Echenagusia. Samson and Delilah. 1887, Bilbao Fine Arts Museum, Spain.
 Redon, Odilon. Cain and Abel. 1886, The Metropolitan Museum of Art, New York.
 Tissot, James. Cain Leads Abel to Death. 1896, Jewish Museum, New York.
 Turchi, Alessandro. David with the Head of Goliath. 1578, Private Collection.

Moodboard 2:

Bosch, Hieronymus. The Garden of Earthly Delights. 1490. Museo del Prado, Spain.
 Di Fruosino, Bartolomeo. Inferno, from the Divine Comedy by Dante. 1430. Bibliothèque Nationale de France.
 Goya, Francisco. Saturn Devouring His Son. 1820, Museo del Prado, Spain.

Moodboard 3:

Brookshaw, George. Pomona Britannica. 1812. The Metropolitan Museum of Art, New York City.
 Cabana, Jose Luis Filipo. Iglesia de Santa Maria. 1740. Andalusia.
 Catholicdad. (2020). Feast of the Sacred Heart of Jesus. Catholicdad. Retrieved September 20, 2025, from <https://www.catholicdad.com/2020/06/vanas-son-las-esperanzas-del-mundo-y.html>.
 Dore, Gustave. Satan Shown as the Fallen Angel after Having Being Smitten. 1855. Paradise Lost.
 Kitto, John. Palestine: The Physical Geography and Natural History of the Holy Land. 1804. Harold B. Lee Library, Utah.
 Kohler, Franz Eugen. Artemisia Absinthium. 1897. Kohler's Medizinal-Pflanzen. Germany.
 Nach, Kruger Anton. Christus mit der Dornenkrone. 1830. Gemäldegalerie Alte Meister. Germany.
 Processional Cross. Mid 20th Century. Brooklyn Museum, New York City.
 Relinquiry Cross. 1366. Gallery 306. The Metropolitan Museum of Art, New York City.
 Zarateman. (2014). Our Lady of Sorrows. Wikimedia Commons. photograph, Salamanca Spain. Retrieved September 20, 2025,.

Colour Palette

Diego, Sophie. Oil Painting. 2025. Toronto, Canada.

Fabric manipulation 1

Diego, Sophie. Silicone Experimentation. 2025. Toronto, Canada.
 Diego, Sophie. Bioplastic Experimentation. 2025. Toronto, Canada.
 Diego, Sophie. Foam Clay Experimentation. 2025. Toronto, Canada.

Fabric manipulation 2

Diego, Sophie. 3D Printing Experimentation. 2025. Toronto, Canada.
 Diego, Sophie. 3D Printing Experimentation on Tulle. 2025. Toronto, Canada.
 Diego, Sophie. Feather Experimentation. 2025. Toronto, Canada.

Fabric Exploration

(Pictures 1-15) Diego, Sophie. Fabrics. 2025. Toronto, Canada.
 "Invisible Zipper Brown 570." SewingSupplyDepot. https://sewingsupplydepot.com/products/copy-of-invisible-zipper-draft-2?_pos=3&_sid=2dce3c1a&_ss=r. Accessed 1 Nov.2023

ilhouettes

Diego, Sophie. Silhouettes. 2025. Toronto, Canada.

Recurring Elements

Diego, Sophie. Recurring Elements Ideations. 2025. Toronto, Canada.

Design Journal 1

Diego, Sophie. Ideations. 2025. Toronto, Canada.
 Battista Salvi da Sassoferrato, Giovanni. The Virgin in Prayer. 1640. The National Gallery, London.
 Van Eyck, Jan. The Arnolfini Portrait. 1434. The National Gallery, London.
 Vigée le Brun, Elisabeth. Marie-Antoinette par Elisabeth Vigée-Lebrun. 1783.

Design Journal 2

Diego, Sophie. Ideations. 2025. Toronto, Canada.

Design Journal 3

Diego, Sophie. Ideations. 2025. Toronto, Canada.

Ideations (1-4)

Diego, Sophie. Ideations. 2025. Toronto, Canada.

Lineup

Diego, Sophie. Final Lineup. 2025. Toronto, Canada.

Academic Research

Dallabona, A. (2024). *Luxury Fashion Marketing and Branding : A Strategic Approach*. Routledge.

Dawkins, R. (2006). *The God delusion*. Houghton Mifflin Co.

Joseph, C. L., PhD. (2015). The Arrogance of Faith and Religious Imperialism: Soyinka's Radical Theistic Humanism and Generous Tolerance. *The Journal of Pan African Studies (Online)*, 8(5), 19-63.

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Ko, E., Kim, E., Taylor, C. R., Hoon Kim, K., & Jeong Kang, I. (2007). Cross-national market segmentation in the fashion industry: A study of European, Korean, and US consumers. *International Marketing Review*, 24(5), 629–651. <https://doi.org/10.1108/02651330710828022>